



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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MEMORIAL WALK A COMMUNITY EVENT

SARATOGA SPRINGS, NY – On Saturday, October 16, 2009, Angel Names Association (ANA) will host its annual Memorial Walk at the Saratoga Spa State Park. Registration begins at noon; the walk commences at 1:15 p.m. and will be followed by a nondenominational memorial and flower ceremony. The walk is held in October to coincide with National Pregnancy Loss and Infant Death Month.

“The walk is designed to increase community awareness and support bereaved families,” said Michelle Mosca, ANA Cofounder and President. The Memorial Walk brings community attention to an issue that affects thousands of New Yorker’s each year. The event is one of acknowledgement, support, and celebration. Families, friends, coworkers and healthcare providers, all of whom have been touched by the loss of a baby, attend the walk as a way to acknowledge, in a positive way, a life that impacted them immeasurably.

The Memorial Walk also helps to raise money to support ANA’s programs, all of which are offered to the community gratis. Though there is no fee to attend, participants have the have the option of creating personal fundraising pages online, obtaining sponsors and making individual donations. These donations help fund ANA’s programs and support stillbirth research.

The 2010 Memorial Walk corporate sponsors include _____, *Balet Flowers & Design*, *Freihoffer's/George Westin Bakeries*, *GA Bove Fuels*, *the Kaelan Fund*, and *Michael and Linda Toohey*.

Participation in the Memorial Walk is free, and anyone whose life has been touched by the loss of a baby is encouraged to attend. For more information or to register please visit ANA online at www.angelnames.org, or contact Michelle Mosca via email at mgmosca@msn.com, or by phone at 518-654-2411.

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